

California Adult Education Program Implementation Meeting

November 17, 2022 ♦ 1:00pm-3:00pm

Webex Meeting Agenda

Link: <https://gca.webex.com/gca/j.php?MTID=me747a4e76ba43f3e7e17ef11c57e39cf>

| Agenda Item | | Purpose | Person(s) Responsible | Timeframe |
|-------------|----------------------|--|-----------------------|-----------|
| I. | Introduction | A. Welcome B. Roll Call | Alfred MaryAnn | 5 min |
| II. | Public Comment | A. Community Comments | Community | 5 min |
| III. | Minutes | A. Review & Approval of Minutes for October 20, 2022 | Board | 5 min |
| IV. | Director's Report | A. Updates from the Director | Alfred | 15 min |
| V. | Partner Presentation | A. Verdugo Jobs Center | Ani Khachikyan | 45 min |
| VI. | Strategic Planning | A. Verdugo Local Plan Modification B. Annual Plan Summary | MaryAnn | 45 min |
| VII. | Next Meeting | A. Next meeting date: December 15, 2022 | | |
| VIII. | Adjourn | A. Adjournment | | |

Our Mission: The Glendale Community College Regional Consortium welcomes adult learners of all abilities and provides accessible pathways to skill acquisition and education towards viable employment, through multiple career partners.

Adult Education Implementation Virtual Meeting: WebEx

October 20, 2022 ♦ 1:00pm-3:00pm

Attendees: Carmen Jimenez-Wynn, Ani Khachikyan, Laura Isaacs-Galvan, Edith Azizian, Abigail Espericueta, Caryn Panec, Hilda Ghazarian, Debbie Rogilio, Dr. Ilin Magran

Board Members: Judith Velasco, Alfred Ramirez

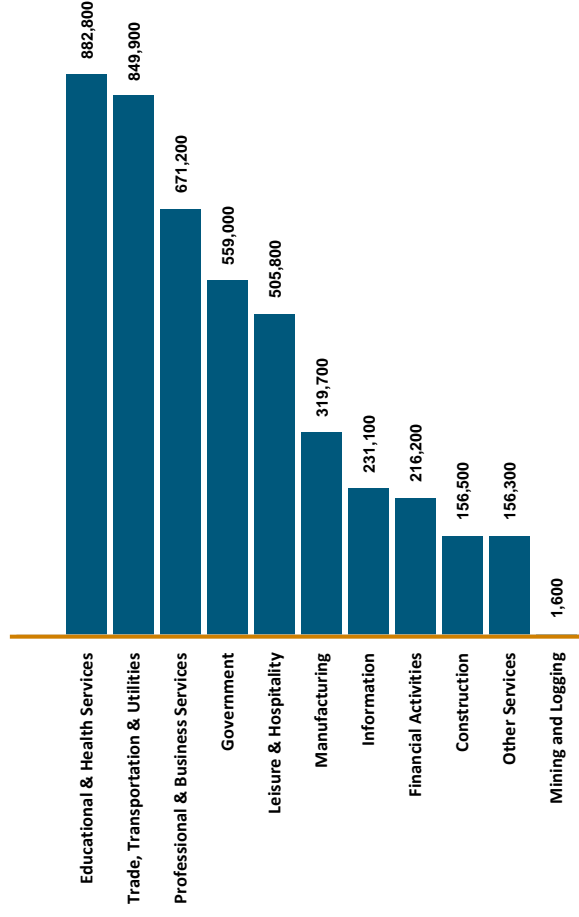
Coordinator: MaryAnn Pranke

Meeting Notes

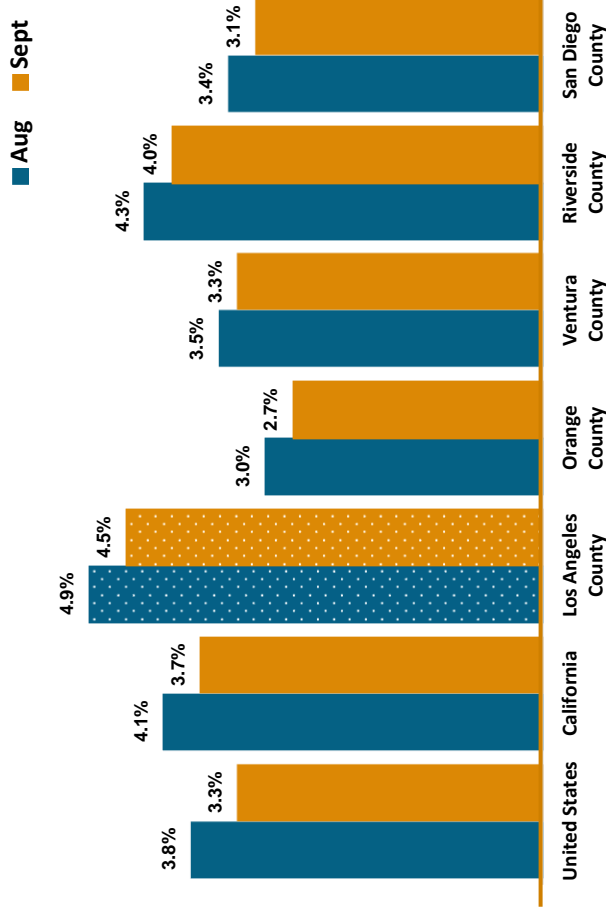
| Agenda Item | | Outcome |
|--------------------|-----------------------------|--|
| I. | Minutes | A. Review & Approval of Minutes for August 18, 2022 and September 15, 2022. 1. Minutes for August and September were both approved as presented. |
| II. | Director's Report | A. Director Update & Report 1. Alfred shared that the CAEP Summit is next week and free to attend virtually. a. MaryAnn mentioned that the Summit offers excellent workshops each year and the virtual format allows attendees to pick and choose which workshops to attend. MaryAnn will send out the registration link. 2. Alfred announced that a grand opening event will be hosted at Garfield for the opening of the modular classrooms and the new parking structure. Garfield will be able to host other functions now that they have parking. 3. Alfred reported that Garfield is hosting a free food event every other Wednesday from 11:45 – 2:00pm and every other Thursday evening from 7:45-8:45pm to attract new visitors to the campus. |
| III. | Partner Presentation | A. Student Success Program – Caryn Panec 1. Caryn presented an update on all the programs available through the Student Success Program that are available for partners to refer their students and consumers to. 2. MaryAnn will send out pdf copies of the slides following the meeting. |

| Agenda Item | | Outcome |
|-------------|--------------------|--|
| IV. | Strategic Planning | B. September Jobs Report – Judith Velasco <ol style="list-style-type: none"> 1. Judith presented the September Jobs Report which included national job data and economic indicators, and local job data. 2. MaryAnn will send a pdf copy of the slides to the partners. |
| V. | Next Meeting | Next meeting date: November 17, 2022; 1:00-3:00pm |

September Industry Sectors Ranked by Employment Size¹



Unemployment Rate (%)²



Online Job Advertisements – September 2022 Help Wanted OnLine³

Top 10 Employers

Cedars-Sinai - 4,100
 Northrop Grumman – 2,590
 University of California, Los Angeles – 1,972
 Disney – 1,830
 The Boeing Company – 1,775
 Amazon – 1,367
 University of Southern California – 1,361
 Starbucks Coffee Company – 1,190
 Kaiser Permanente – 1,136
 Macy's – 927

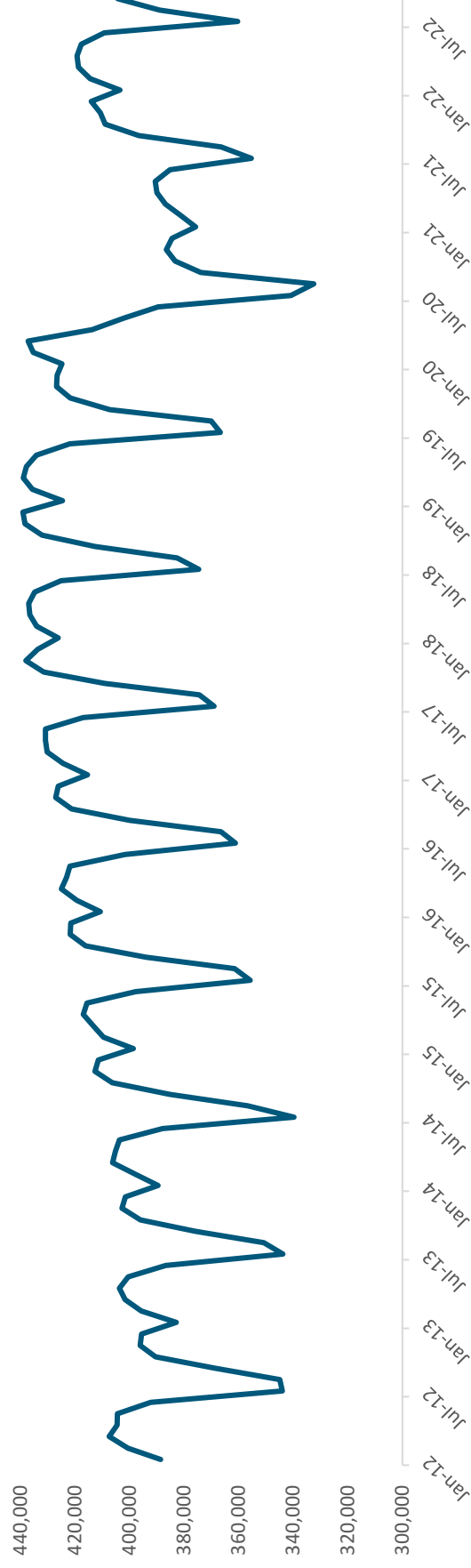
Top 10 Occupations

Registered Nurses – 7,244
 Managers, All Other – 5,708
 Retail Salespersons – 5,252
 Computer Occupations, All Other – 4,863
 Sales Reps., Wholesale & Mfg., excl. Tech & Sci. Products – 4,457
 Software Developers, Applications – 4,271
 First-Line Supervisors of Retail Sales Workers – 3,793
 Customer Service Representatives – 3,753
 Medical and Health Services Managers – 2,557
 General and Operations Managers – 2,529

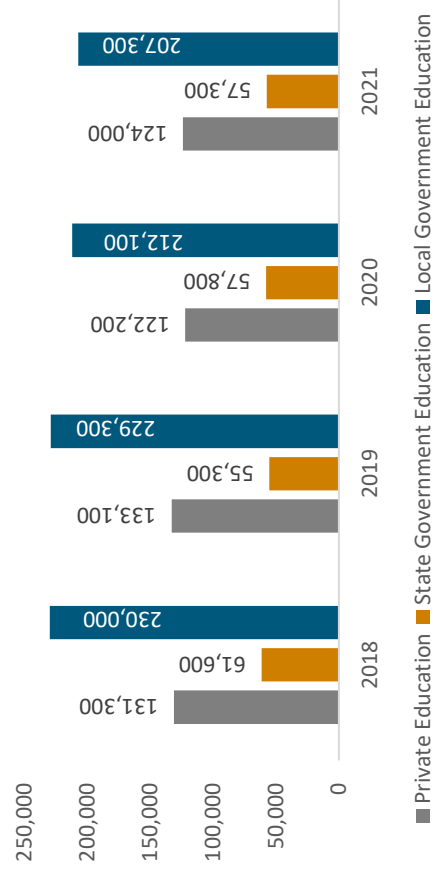
Top 10 Cities

Los Angeles - 79,394
 Long Beach – 7,249
 Burbank- 6,559
 Pasadena – 6,156
 Santa Monica – 6,027
 Torrance – 5,329
 El Segundo – 4,625
 Glendale – 4,474
 Santa Clarita – 3,607
 Culver City – 3,352

Total Education Employment⁴



Education Jobs by Ownership⁵



Large seasonal employment fluctuations in public and private education are common. This is due mainly to the recurrent employment activities that follow the academic calendar. The magnitude of these fluctuations will differ based on the type of educational institution (i.e. local schools vs state and private universities). The line graph above shows how every July, when schools close for the summer, educational employment levels drop, then recovers as school reconvenes every September. Notice that during the pandemic the school cycle did not discontinue, but rather employment dropped at a steeper level. Even during the pandemic seasonal fluctuations did not subside. The chart to the left explores annual average employment by the share of jobs based on public or private ownership.

Sources: ¹ Current Employment Statistics (September 2022), ² Local Area Unemployment Statistics (September 2022), ³ The Conference Board®-Burning Glass® Help Wanted Online® (HWOL) Data Series (September 2022), ⁴ Sum of Private Education, State Government Education and Local Government Education, Current Employment Statistics (January 2012 - September 2022), ⁵ Current Employment Statistics, Annual Average (2018-2021).

Veteran Demographics of Los Angeles County



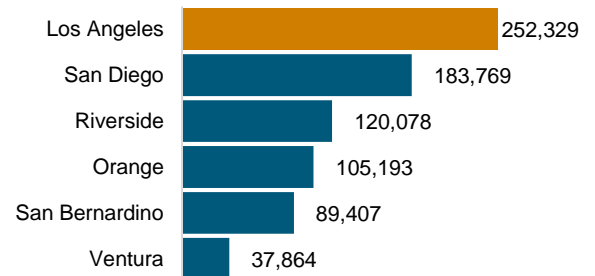
Robert Lee
Labor Market Consultant
November 2022

In anticipation of the upcoming Veterans Day Holiday, let's take a minute to find out about veterans in LA County. You might be curious to learn about the 17.8 million veterans in the U.S., particularly those living in Los Angeles County. There are 252,329¹ veterans living in our county and they make up 3.2 percent of the civilian population, 18 years and over. Los Angeles County accounts for 17 percent of California's veteran population. To the right, you can see

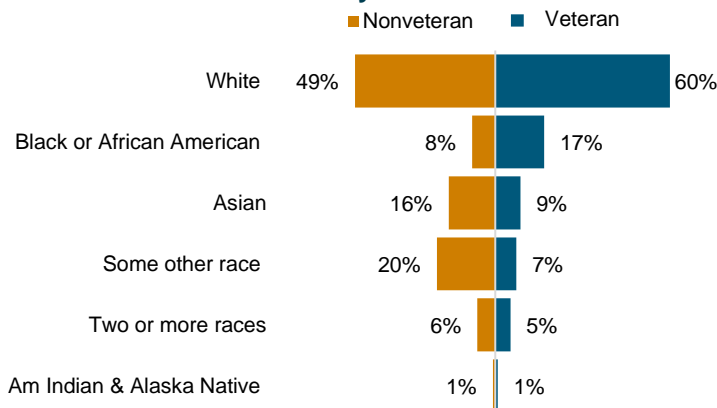
how LA County veteran population stacks up to surrounding counties.

Veterans are less likely than the general public to live in the City of Los Angeles, with approximately one-third living in LA City (compared to 40% of the County overall). Veterans are overwhelmingly male (93 percent) and are aging, with 68 percent at age 55 or older. Most of the older veterans are from the Vietnam Era (Aug 1964 to Mar 1975).

**Veterans Population:
Southern California Counties 2020**



**Race of Veterans and Non-Veterans:
LA County 2020**

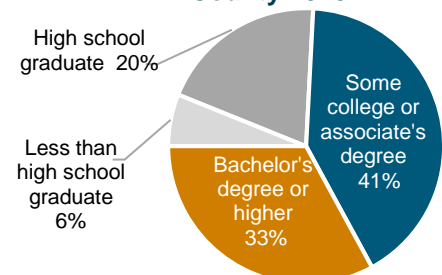


The veteran racial make-up is quite distinct from the non-veteran population. While the largest racial category for both veterans and non-veterans is white, the white share of the veteran population is 11 percent larger at 60 percent. Likewise, veterans are more than twice as likely (17 percent vs. 8 percent) to identify as Black or African American than non-veterans. For Asians, the opposite is true, with 16 percent of non-veterans identifying as Asian, and only 9 percent of the veterans identifying in that way. From an ethnic standpoint, veterans are much less likely to be Hispanic or Latino (24 percent) than non-veterans (46 percent).

Veterans bring home a good report card on education. Almost three out of four veterans have at least some college or an associate's degree. Non-veterans, age 25 and over, are markedly less educated, with only 59 percent having any college education. The countywide veterans unemployment rate in 2021 was 7.7 percent, below the general population rate of 9.2 percent.

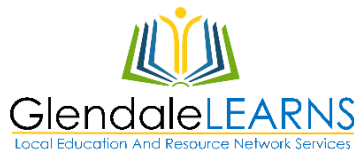
Not only are veterans more educated, and more employed, but they also have an entrepreneurial spirit. There are 2,177 veteran-owned businesses, employing almost 24,000 workers. The greatest number of firms are in professional, scientific and technical services (22%) and administrative and support services (14%) industries. Veteran-owned businesses are typically small establishments (81%) that employ 10 or less employees. However, 38 of these companies employ over 100 employees. The women veterans are amazing. There are 394 women-owned firms, 261 of which are of a racial minority. Eighteen percent of all veteran-owned businesses are owned by women, who only make up 8 percent of veterans in the county.

**Veterans Education:
LA County 2020**



¹2020 American Community Survey 5-year Estimate, ²Dun and Bradstreet

Meeting Schedule Program Year 2022 - 2023



| Month | Date | Partner Presentation |
|------------------|--------------------|---|
| October | October 20, 2022 | GCC Student Success Programs; Jobs Report |
| November | November 17, 2022 | Verdugo Jobs Center |
| December | December 15, 2022 | JVS SoCal |
| January | January 19, 2023 | GCC Short-Term Vocational Programs The Campbell Center |
| February | February 16, 2023 | Glendale Youth Alliance |
| March | March 16, 2023 | International Rescue Committee |
| April | April 20, 2023 | Department of Rehabilitation |
| May | May 18, 2023 | Armenian Relief Society |
| June | June 15, 2023 | Home Again LA Strategic Planning: Annual Plan |
| July | July 20, 2023 | Strategic Planning: Annual Plan |
| August | August 17, 2023 | Frank D. Lanterman Regional Center |
| September | September 21, 2023 | |
| October | October 19, 2023 | |
| November | November 16, 2023 | |
| December | December 21, 2023 | |

TECHNOLOGY LOAN PROGRAM



**Surface Pro Laptops are Now
Available for checkout
through the Literacy Center**

**DO YOU NEED A
LAPTOP FOR
SCHOOL?**

- Must be 18+ or older to participate
- Laptops may be checked out for three weeks at a time or the duration of a GCC Garfield Campus semester. Proof of college enrollment is required for semester checkouts
- Limit of one laptop per household
- Must be in good standing with the library to participate
- Priority for checkouts is given to GCC Garfield Campus and Literacy Center Students

**FOR MORE INFORMATION PLEASE CONTACT US AT
818-937-6450 OR LITERACY@GLENDALECA.GOV**



We are Hiring!



2022

*DIFFICULTY
FINDING A JOB?
18-24 YEARS OLD?*



*CURRENTLY NOT ENROLLED
IN FOR CREDIT COLLEGE COURSES?*

Open Positions: Retail & Clerical

Call to qualify:

Mia Titilah : (818) 937-8005

MTitilah@Glendaleca.gov

Jasmine Venegas: (818) 937-8055

JVenegas-Goulet@Glendaleca.gov

Laura Isaacs-Galvan: (818) 937-8057

LIsaacs@glendaleca.gov

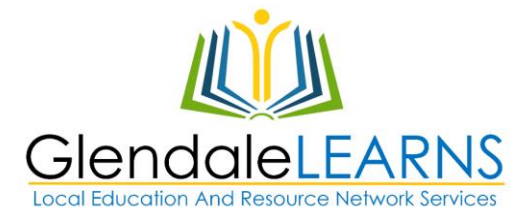
Mon - Fri 9:00 AM - 4:00 PM

The Workforce Innovation and Opportunity Act is an Equal Opportunity Program. Auxiliary aids and services are available upon request to individuals with disabilities. TTY (818) 548-3857. Requests must be made within 3 business days of the event.



Burbank | Glendale | La Cañada Flintridge

America's **Job Center**
of California™



Verdugo Jobs Center and CAEP Co-Enrollment

The WIOA Title I program is an Equal Opportunity Program. Auxiliary aids and services are available upon request to individuals with disabilities. To better serve the public, this Verdugo Jobs Center operation is sponsored by a partnership of local and state agencies

WHO WE SERVE

The VJC offers a range of unique programs designed for our communities' job seekers, including those who:

- Want to train for a new career or upgrade job skills
- Have been unemployed for a long time
- Want to learn English
- Are experiencing or are at risk of experiencing homelessness
- Have been laid off
- Have been involved in the justice system
- Have disabilities



Workforce Services – In Practice

3



✓ Resume Writing

- ▶ Case managers work closely with clients to create or edit resumes

✓ Job Search

- ▶ Case managers provide job search assistance by referring different job leads to clients, depending upon client's career goals and class schedule

✓ Labor Market Research

- ▶ Case managers map out an employment plan of action for clients while honoring their current education status and future educational goals
- ▶ Case managers assess what types of educational and/or training is necessary for client to meet their immediate and long term employment goals
- ▶ Case managers provide research on in-demand, growing industries and career pathway options

✓ Short-Term Vocational Training

- ▶ Get trained, get connected, and get hired. Let the VJC help. We connect people facing employment barriers to a wide range of no-cost job training opportunities in industries with a high need for qualified workers.

✓ On the Job Training and Work Experience

- ▶ Case managers can determine eligibility for on the job training or work experience programs

Co-Enrolling Adult Education Students - What Worked



Established trusting partnerships with GCC instructors, administrators and career resource staff

- ▶ Facilitate presentations to students and staff about VJC services
- ▶ Continually update school regarding pertinent resources (job fairs, employment opportunities)
- ▶ Ensure communication between instructors and VJC case managers remains consistent



Maintaining Partnerships

- ▶ Weekly check-ins with GCC instructors
- ▶ Coordinate mini-job fairs connected to career pathway programs
- ▶ Recruit students and pay for career pathway program at GCC



Ensure services are accessible and equitable

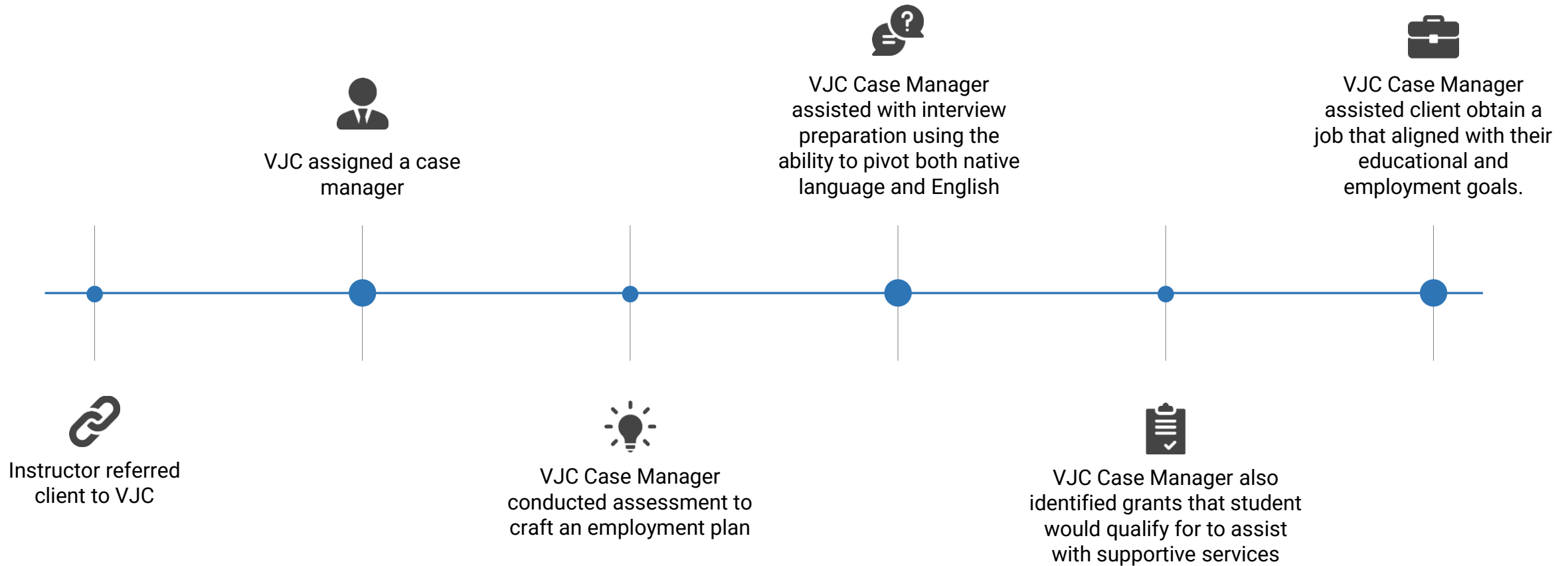
- ▶ VJC offers workforce services in threshold languages
- ▶ VJC offers workforce services virtually and in person (given COVID protocols)
- ▶ VJC utilizes employer partnerships to advocate for Adult Educational job seekers

Co-Enrollment – In Practice



- ✓ **Adult Ed Student:**
Student L
- ✓ **NEED:**
Supportive Services
- ✓ **NEED:**
Assistance creating a resume
and interview preparedness
- ✓ **Consideration:**
English Language Learner

Co-Enrollment – In Practice (cont'd)



Come for
a **Job**
Leave with
a **Career**

Reach your goals
with no-cost employment services
and training opportunities

Connect with the VJC



VISIT
verdugoworks.com



CALL
818.937.8000

Ani Khachikyan;
akhachikyan@glendaleca.gov
818-937-8018



Verdugo Jobs Center / 1255 South Central Avenue, Glendale, CA 91204

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America's **JobCenter**
of California®



GlendaleLEARNS

Local Education And Resource Network Services

**CAEP ANNUAL PLAN
2022-2025**



Three-Year Plan Objectives

1. **Address Education Needs:** Develop career pathways for priority populations
2. **Improve Integration of Services and transitions:** Implement programs that prepare students for entering career pathways and subsequent employment
3. **Improve Effectiveness of Services:** Implement professional development opportunities to ensure leaders, staff and faculty have the knowledge and skills needed to meet community needs for adult education and workforce development
4. **Leverage Resources:** Capitalize on Opportunities to Leverage Resources with GlendaleLEARNS Partners.

Identified Barriers

- Lack of Technology: Hotspots
- Financial challenges due to inflation
- Fear of Public Transportation
- Unstable Lives/Changing Schedules
- Loss of Shelter/Homes
- Mental Health & Well Being Issues
- Fear of Going Back to Work/College
- Lack Work Experience
- Not Able to Establish Partnership with Students for Encouragement In-Person
- Language barriers
- Adults without diplomas/HSE
- Uncertain economic environment
- Uncertain educational levels resulting from lockdowns
- Continued pandemic cases and deaths
- Mismatch between skills of unemployed and skills in demand





Local Community: ECE

- Housing
- Lack of support systems
- Access to nutrient dense food
- Limited access to healthcare
- Technology access
- Limited childcare/ECE slots in Glendale
- Limited access to infant care
- Mental health of parents and childcare
- Parenting skills
- Transportation





Other Barriers Identified



Identified Needs

- Supportive services
- Paid work-based learning
- Comprehensive career pathways
- Bridge programs
- Hybrid opportunities for education and training: in-person and distance learning
- Continue co-enrollment to meet student needs
- Continue building partnerships with emphasis on K-12 counselors
- Continue professional development opportunities

Other Needs Identified





GlendaleLEARN
Local Education And Resource Network Services

CAEP ANNUAL PLAN 2022-2025